

ALLFLEX COOPERS CLUB – BONUS TAGS – SHEEP & GOAT OFFER 2026

Frequently Asked Questions

WHAT IS THE ALLFLEX COOPERS CLUB?

The Allflex Coopers Club has been developed as a platform to offer special promotions and communications to eligible producers. The 2026 10% BONUS Tag Offer is the next of our special promotions and is specifically designed for the sheep & goat eID segment in 2026.

WHEN DOES THE 2026 10% BONUS TAGS OFFER START?

The offer commences for orders received by Allflex between January 1st 2026 and 20th December 2026.

WHAT DOES 10% BONUS TAGS LOOK LIKE WHEN A FARMER ORDERS VIA A RETAILER?

- An additional 10% BONUS Tags are applied to the ordered amount for each eligible tag kind (print program) by Allflex after the order is received – retailers only need to input the tags to be invoiced to the farmer.

All BONUS Tags will be rounded up to nearest 20 tags.

- E.g. If a producer needs 200 tags, they must order 200 and receive a bonus 20.
- E.g. If a producer needs 1500 tags, they can order 1380 and receive a bonus 140 (where 138 bonus tags are rounded up to 140).

To assist in your calculations: Divide total tag requirement by 1.1, round up to nearest 20, and invoice that amount – Allflex will do the rest.

- Multiple RapID eID tag print programs and colours can be ordered on one purchase order; the total quantity ordered will be eligible for BONUS tags if quantity reaches 200 tags or greater.
- E.g. 100 RapID tags (normal) & 100 RapID tags (vaccinated) totals 200 tags and is eligible for BONUS Tags (if other conditions are met). The BONUS Tags will be applied to each print program (e.g. 50 normal, 50 vaccinated – these will be rounded up to 60 per program).

Where tags are not divisible by 20 tags, input numbers must be rounded up to nearest 20 tags.

HOW DO PRODUCERS SIGN UP TO THE ALLFLEX COOPERS CLUB – 2026 10% BONUS TAGS OFFER?

Online and paper based Allflex sheep & goat eID tag orders will each have a tick box for the 'Allflex Coopers Club – 10% BONUS Tags Offer'. By authorising the store to tick this box on behalf of the producer the store acknowledges that the producer is eligible for the BONUS Tags Offer and that the store has requested the producer's consent and has notified the producer that the producer may receive future Allflex marketing contact, and the producer may be contacted by Allflex to confirm their consent. A valid producer email and mobile must be supplied to allow MSD Animal Health to confirm producer acceptance of the BONUS Tags Offer (if required). The production of tags will not be delayed by any consent follow-up process.

WHEN DOES THE PRODUCER GET THE BONUS TAGS?

All BONUS Tags and any Free Applicator Offers will be shipped together with the initial tag order.

DO RELEVANT APPLICATOR OFFERS APPLY TO BONUS TAG OFFERS AS WELL?

YES, if a producer is eligible for new applicators, these will be shipped with the tag order.

ALLFLEX COOPERS CLUB – BONUS TAGS – SHEEP & GOAT OFFER 2026

Terms and Conditions

OFFER

- Allflex Australia Pty. Ltd. (Allflex) is offering eligible sheep & goat producers 10% bonus stock when they make a qualifying purchase of eID tags and are part of the Allflex Coopers Club. Conditions apply. Victorian PICs are not eligible.

ELIGIBILITY

- To qualify for the 10% bonus stock, a producer must:
 - purchase any Allflex NLIS-accredited sheep & goat electronic identification tags (Rapid® tags) for primary use in 2026;
 - be a member of the Allflex Coopers Club (details below); and
 - comply with the requirements set out below.
- Every Property Identification Code (PIC) order greater than 200 tags is eligible for the 10% Bonus tag offer.
- Offer valid for purchases in all Australian states and territories excluding Victoria.
- The bonus stock are an additional 10% of the qualifying eID tags purchased by the producer in the relevant transaction (same type, print program and details) (BONUS PRODUCTS).

PLACING YOUR ORDER

- To receive the BONUS PRODUCTS, the producer must place a purchase order via rural reseller (as per normal animal identification tag orders), with a minimum quantity of 200 Allflex NLIS-accredited sheep or goat Rapid tags of any colour, ordered between 1 January 2026 and 20th December 2026 (Offer Period).
- BONUS PRODUCTS will be calculated and added to the invoice at no charge, at the same time as any other complementary Allflex products (e.g. free applicators) under separate Allflex offers or promotions, provided that Allflex has confirmed eligibility.
- BONUS PRODUCTS will be shipped with the order to the nominated delivery address.
- The BONUS PRODUCTS may be claimed more than once per property identification code (PIC) during the Offer Period.

JOINING THE ALLFLEX COOPERS CLUB

- The Allflex Coopers Club is for users of Allflex tags to be kept informed about Allflex products, including exclusive offers and promotions, and similar information related to other MSD Animal Health products, such as the Coopers brands.
- At the time a qualifying order is placed (or shortly afterwards), the rural reseller will contact the producer to offer entry to the Allflex Coopers Club. Note that producers' personal information will be provided by the reseller to Allflex and producers will receive information and electronic messaging from MSD Animal Health, including updates on the BONUS PRODUCTS and other products provided by Allflex and its related parties, some which may be promotional in nature.
- Resellers will request the producer's entry to the Allflex Coopers Club by ticking the electronic consent box in the Allflex online ordering portal or ticking the consent box on the paper/PDF order form.
- Allflex will contact the producer directly to welcome them to the Allflex Coopers Club and may separately confirm their consent for the provision of information and electronic messaging from MSD Animal Health.

GENERAL

- The sale of eID tags (including any BONUS PRODUCTS) will be made by the rural retailer under the rural retailer's terms and conditions of sale. Allflex is not responsible to the producer for any losses or damages in connection with delays or delivery of the products, unless the law states otherwise.
- This offer cannot be transferred between PIC numbers or Allflex products, or redeemed for cash.
- If, for whatever reason, the BONUS PRODUCTS cease to be available for supply, then Allflex may (at its discretion) substitute BONUS PRODUCTS for alternative products of equivalent or higher value.
- Allflex reserves the right at any time, and without prior notice to modify, cancel or remove this promotion and any materials associated with it.
- These terms and conditions are governed by the laws of NSW, Australia.

2026 RAPID TAG NEW USER FREE APPLICATOR OFFER

Allflex Australia Pty. Ltd. ("Allflex") is giving producers the chance to receive free Rapid Tag applicators (Rapid Tagger and/or RapidMatic®, "Free Applicators") subject to purchasing minimum volumes of Rapid Tags:

- Offer 1: Purchase 200 or more Allflex Rapid Tags to receive 1 Rapid Tagger applicator.
- Offer 2: Purchase 1000 or more Allflex Rapid Tags to receive 1 Rapid Tagger applicator and 1 RapidMatic applicator.
- Offer 3: Purchase 5000 or more Allflex Rapid Tags to receive 1 Rapid Tagger applicator and 2 RapidMatic applicators.

Offer is limited to new users of Rapid Tags, determined by reference to the property identification code (PIC) listed on the order. Previous Rapid Evo Tag users will be counted as new Rapid tag users in 2026 regardless if they used Rapid Tags prior to switching to Rapid EVO tags. Past Rapid Evo customer buying any quantity (20-180 Rapid tags) are also eligible for a free Rapidtagger. 'New user' is defined as a PIC that has not ordered any Allflex sheep eID tag since January 1st 2022.

- Purchasers are entitled to Offer 1 or Offer 2 or Offer 3 depending on Rapid Tag purchase volume, but not more than one.
- Free Applicators will be shipped with corresponding Rapid Tag orders and automatically added to the order by Allflex.
- Limit of one Free Applicator offer per PIC. Offer cannot be transferred between PICs or redeemed for cash or other Allflex products, subject to the following. If, for whatever reason, the Free Applicators cease to be available for supply, then Allflex may substitute the Free Applicators with alternative products of equivalent or higher value.
- Allflex is not responsible for any losses or damages, or delays in delivery of the products, which are caused or contributed to by the rural retailer or any third party.
- This offer commences for orders received from January 1st 2026 and expires December 20th 2026 – Rapid Tag orders must be placed before the expiry date but may be shipped after the expiry date.
- These terms and conditions are governed by the laws of NSW, Australia.



Rapid Tag, Rapid Tagger and RapidMatic are NLIS approved.

© Registered trademarks.
Copyright © 2026 Merck & Co., Inc., Rahway, NJ, USA and its affiliates. All rights reserved.

