



# PRODUCER OFFER 10% BONUS TAGS\*

## on Sheep & Goat eID tags in 2025!



Purchase  
1000 RapID Tags  
to receive an  
additional  
**10%  
BONUS  
TAGS\***

The all new Allflex Club aims to offer producers priority offers during the 2025 season. Eligible NEW MEMBERS can score the BONUS TAGS deal.

**OFFER starts February 1st 2025  
and runs until September 14th 2025**

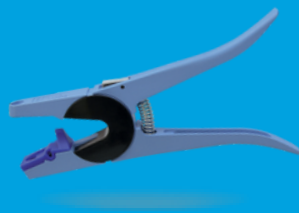
ELIGIBILITY - \*See full terms and conditions

- 10% BONUS TAGS applies to purchases of 2025 WHITE RAPID® tags
- 1000 tag minimum purchase in one order, one per PIC
- Join Allflex Club - Bonus Tags promotion

### RapID® Tag NEW USER APPLICATOR OFFERS 2025

- Automatically applied to orders.
- FREE Applicators shipped with tag orders.

**OFFER 1**  
Purchase 200  
RapID® tags and receive a  
RapIDTagger® at no charge\*



**OFFER 2**  
Purchase 1000  
RapID® tags and receive  
a RapIDMatic® at no charge\*



\*Terms and conditions apply - see over.

# Terms and Conditions

## 10% BONUS TAGS OFFER

- Allflex Australia Pty. Ltd. (Allflex) is offering eligible sheep & goat producers 10% bonus stock when they make a qualifying purchase of eID tags and join the Allflex Club. Conditions apply.

## ELIGIBILITY

- To qualify for the 10% bonus stock, a producer must:
  - purchase white Allflex NLIS-accredited sheep & goat electronic identification tags (RapID® or RapID Evo tags) for primary use in 2025;
  - become a member of the Allflex Club (details below); and
  - comply with the requirements set out below.
- Offer valid for purchases in all Australian states and territories excluding Victoria.
- The bonus stock are an additional 10% of the qualifying eID tags purchased by the producer in the relevant transaction (same type, print program and details) (BONUS PRODUCTS).

## PLACING YOUR ORDER

- To receive the BONUS PRODUCTS, the producer must place a purchase order via rural reseller (as per normal animal identification tag orders), with a minimum quantity of 1000 white Allflex NLIS-accredited sheep or goat RapID / RapID Evo tags, ordered between 1 February 2025 and 14 September 2025 (Offer Period).
- BONUS PRODUCTS will be calculated and added to the invoice at no charge, at the same time as any other complementary Allflex products (e.g. free applicators) under separate Allflex offers or promotions, provided that Allflex has confirmed eligibility.
- BONUS PRODUCTS will be shipped with the order to the nominated delivery address.
- The BONUS PRODUCTS may be claimed once per property identification code (PIC), and must be claimed on the first eligible order, during the Offer Period.

## JOINING THE ALLFLEX CLUB

- The Allflex Club is for users of Allflex tags to be kept informed about Allflex products, including exclusive offers and promotions, and similar information related to other MSD Animal Health products, such as the Coopers brands.
- At the time a qualifying order is placed (or shortly afterwards), the rural reseller will contact the producer to offer entry to the Allflex Club. Note that producers' personal information may be provided by the reseller to Allflex and producers will receive information and electronic messaging from MSD Animal Health, including updates on the BONUS PRODUCTS and other products provided by Allflex and its related parties, some which may be promotional in nature.
- Resellers will request the producer's entry to the Allflex Club by ticking the electronic consent box in the Allflex online ordering portal or ticking the consent box on the paper/PDF order form.
- Allflex will contact the producer directly to welcome them to the Allflex Club and confirm their consent for the provision of information and electronic messaging from MSD Animal Health.

## GENERAL

- Sale eID tags (including any BONUS PRODUCTS) will be made by the rural retailer under the rural retailer's terms and conditions of sale. Allflex is not responsible to the producer for any losses or damages in connection with delays or delivery of the products, unless the law states otherwise.
- This offer cannot be transferred between PIC numbers or Allflex products, or redeemed for cash.
- If, for whatever reason, the BONUS PRODUCTS cease to be available for supply, then Allflex may (at its discretion) substitute BONUS PRODUCTS for alternative products of equivalent or higher value.
- Allflex reserves the right at any time, and without prior notice to modify, cancel or remove this promotion and any materials associated with it. These terms and conditions are governed by the laws of NSW, Australia.

## RAPID TAG NEW USER APPLICATOR OFFERS

Allflex Australia Pty. Ltd. "Allflex" is giving producers the chance to receive free RapID Tag applicators (RapID Tagger and/or RapIDMatic®, "Free Applicators") subject to purchasing minimum volumes of RapID Tags: Offer 1: Purchase 200 or more Allflex RapID Tags to receive 1 RapID Tagger applicator Offer 2: Purchase 1000 or more Allflex RapID Tags to receive 1 RapIDMatic applicator Offer is limited to new users of RapID Tags, determined by reference to the property identification code (PIC) listed on the order.

- Purchasers are entitled to Offer 1 or Offer 2 depending on RapID Tag purchase volume, but not more than one.
- Free Applicators will be shipped with corresponding RapID Tag orders and automatically added to the order by Allflex.
- Limit of one Free Applicator offer per PIC. Offer cannot be transferred between PICs or redeemed for cash or other Allflex products, subject to the following. If, for whatever reason, the Free Applicators cease to be available for supply, then Allflex may substitute the Free Applicators with alternative products of equivalent or higher value.
- Allflex is not responsible for any losses or damages, or delays in delivery of the products, which are caused or contributed to by the rural retailer or any third party.
- This offer commences for orders received from January 1st 2025 and expires December 20th 2025 - RapID Tag orders must be placed before the expiry date but may be shipped after the expiry date.
- These terms and conditions are governed by the laws of NSW, Australia



RapID Tag, RapID Tagger and RapIDMatic are NLIS Approved products.  
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